

ANNUAL REPORT

Building
Exceptional
West
Virginians...
One Student
at a TIME

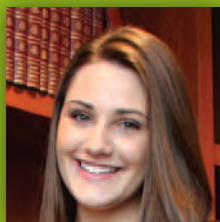
 West Virginia
Independent Colleges & Universities



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A MESSAGE from the **CHAIRMAN**

I have had the unique experience of serving both as Chairman of the Board of Trustees of a private college and now as Chairman of WVICU. This follows a lifetime of connection to private higher education. My parents attended a member college of WVICU as did my daughter and I. My son also attended a private college, although not in West Virginia. My devotion to private higher education should, then, come as no surprise.

All organizational expenses of WVICU are paid by assessments from member institutions, so that one hundred percent of the gifts we receive from our donors go directly to the institutions and students who it is our mission to serve. WVICU also believes that investments in these colleges and universities and their students further economic growth in the state. A college education provides the opportunity for West Virginia students to develop their talents, better their lives and contribute to the overall betterment of the State of West Virginia and the United States.

Since its inception in 1951, WVICU has provided nearly \$37,000,000 in gifts to our member institutions and their students. Many of the recipients of scholarship funds are first generation college students who would not, except for the generous support of our donors, have been able to afford the education they have received. Our Circle of Vision Scholarship Program and the Legacy Endowment Scholarship Fund are the foundation of our fundraising efforts.

This year, WVICU has also undertaken the task of monitoring West Virginia legislative activity, to be certain the organization's private colleges and universities and their students have opportunities and support similar to those given to public colleges and universities and their students. The cost of this effort is also covered by assessments to member institutions and not by donor gifts. In these difficult economic times, we want to be sure our Legislators know the value of a private higher education and the level of support for that education throughout the State.


This is my second and final year as Chairman of WVICU. It has been my honor to serve in this position. I have greatly appreciated the opportunity to get to know and work with the excellent group of Presidents of the member institutions of WVICU. Each of these individuals has an enormous impact on the lives of our students and their dedication to the cause of private higher education is unequalled. I would also like to thank our Executive Director, Ben Exley, our Office Manager, Julia Higginbotham, the Executive Committee and the Board for making it possible for me to do this job. Most of all, a sincere thank you to you, the donors, who provide the reason for WVICU's existence and keep the dream of a college education alive for the wonderful students who are in college today because of your generosity.



A handwritten signature of Joseph S. Beeson in black ink, written in a cursive style.

Joseph S. Beeson, Chairman

Circle of Vision Scholarship PROGRAM



The Circle of Vision Scholarship Program provides a unique opportunity for West Virginia students to attend one of our eight private colleges and universities. Many of these students are the first generation of their family to attend a college or university. These students are motivated and succeed. The Circle of Vision student graduation rate is 77.4 percent compared to 48.5 percent in West Virginia public institutions. Donors qualify as a member by giving \$10,000 and above designated to the program.

Created in 1997, Circle of Vision Scholarships have now awarded 3,005 scholarships totaling \$4,122,020. In 2012, 17 Circle of Vision members provided \$314,600 to our member institutions, assisting 53 students from West Virginia who demonstrated financial need and academic excellence.

WVUCU gratefully acknowledges the generous support of the following 2012 Circle of Vision Scholarship Program sponsors:

Appalachian Power Company

BB&T West Virginia Foundation

Mr. Philip E. Cline

Council of Independent Colleges through its UPS Educational Endowment Fund

Dominion Foundation

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Martha Gaines and Russell Wehrle Memorial Foundation

West Virginia Independent Colleges & Universities Legacy Endowment Scholarship Fund

Make a
Difference in the
LIVES
THAT FOLLOW



One Student **AT A TIME**

THE LEGACY ENDOWMENT SCHOLARSHIP FUND

WVVCU established the Legacy Endowment Scholarship fund in 2010. By contributing to this fund, you can make a permanent and positive difference in the lives of deserving West Virginia college students through planned or current giving. Bequests from generous West Virginians helped to establish this fund, which awards scholarships annually to West Virginia students at our member colleges and universities through the Circle of Vision Scholarship Program. This is another way to:

“Build Exceptional West Virginians, One Student at a Time.”

Several large donations from individuals who believed in private higher education were combined to create this fund. Many others have contributed to the fund over time.

The Legacy Fund has contributed a total of \$40,000 to the Circle of Vision Scholarship Program over the last two academic years. An additional \$20,000 has been pledged to the 2013 campaign.

The Legacy Fund’s goal is to provide more than two Circle of Vision Scholarships each year through additional contributions and investment growth.

Samantha DEAN

Sophomore
West Virginia Wesleyan College
Major: Biology

Samantha Dean's parents always told her that she could do anything she wanted. A first generation college student at West Virginia Wesleyan College (WVWC), Samantha's goal is to become a dental hygienist.

As a freshman, Samantha attended West Virginia University but scholarships enabled her transfer to WVWC, where she feels she benefits from reduced class sizes and personalized attention. "At WVWC, professors truly want to see you succeed. Whenever I step on campus, it has a feeling of home," she says.

Samantha's experience at WVWC extends well beyond the classroom. She is a sorority member and frequent volunteer for causes such as breast cancer awareness. "Going to college has made me want to do more things, to do more and to grow as a person," she says. "After volunteering, I look at things differently. I understand how important it is to help people. I knew that before, but I never really understood it in this way before. It's really eye-opening."



Location: Buckhannon, WV

Founded: 1890

Enrollment: 1,394

President: Pamela Balch

2011-2012 Graduates: 332

Operating Budget: \$26,500,000

Endowment: \$33,941,174

Website: www.wvwc.edu

Academics: Prepares its students through its curriculum of arts and sciences, pre-professional and professional studies, and its rich campus life program. Affiliated with the United Methodist Church.



Courtney CHAMP

Freshman
Wheeling Jesuit University
Major: Nursing

Location: Wheeling, WV

Founded: 1954

Enrollment: 1,581

President: Rick A. Beyer

2011-2012 Graduates: 255

Operating Budget: \$34,451,670

Endowment: \$18,552,834

Website: www.wju.edu

Academics: Offers bachelor of arts
or science degrees in more than
50 programs of academic or
pre-professional areas.

Founded upon the Jesuit tradition
of academic excellence and service
to others.

Courtney Champ credits her college experience as opening her eyes to the world and making her a happier person. She feels blessed to have received the Maier Foundation scholarship because it enabled her to continue attending Wheeling Jesuit University even after her family faced a serious financial hardship.

For as long as she can remember, Courtney has been interested in the medical field. In high school, she completed a certified nursing assistant program and worked in a nursing home as part of her hands-on training. That experience solidified her love for working with and helping people.

Courtney has aspirations of becoming a pediatric nurse practitioner. "My ultimate goal for the future is to be able to bring medical help to those people around the world who don't have any available to them," she says.

Maier Foundation

Circle of Vision Scholarship

Patrick BARTLETT

Junior

Ohio Valley University

Major: Criminal Justice

Minor: Information Technology

At Ohio Valley University (OVU), Patrick Bartlett feels like he's getting more than an education. Small class sizes, dedicated teachers and a sense of community have encouraged this once shy young man to speak up in class and take on leadership roles in student government and a school football league.

"I'm sure there are a lot of other great colleges out there but I'm not sure they have the same sense of community like we do here at OVU," says Patrick.

Patrick is studying criminal justice and hopes to find work as an officer with the Department of Natural Resources. He grew up hiking and camping in the West Virginia woods and wants to be able to preserve and protect the state's natural treasures.

Without the Philip E. Cline scholarship, Patrick would not have had the opportunity to attend OVU.

Circle of Vision Scholarship

Philip E. Cline

West Virginia
Independent Colleges
& Universities



Location: Vienna, WV

Founded: 1958

Enrollment: 479

President: Harold Shank

2011-2012 Graduates: 111

Operating Budget: \$8,782,212

Endowment: \$1,261,509

Website: www.ovu.edu

Academics: A private, independent, regional, faith-proclaiming, liberal arts university founded by members of churches of Christ offering over 17 Baccalaureate degree programs with special certifications and degree endorsements in particular areas of concentration.



Location: Mount Hope, WV

Founded: 1950

Enrollment: 302

President: Daniel L. Anderson

2011-2012 Graduates: 49

Operating Budget: \$6,172,517

Endowment: \$1,248,546

Website: www.abc.edu

Academics Offers associate and bachelor's degrees in Bible and theology, and a master's degree in ministry. Independent non-denominational.

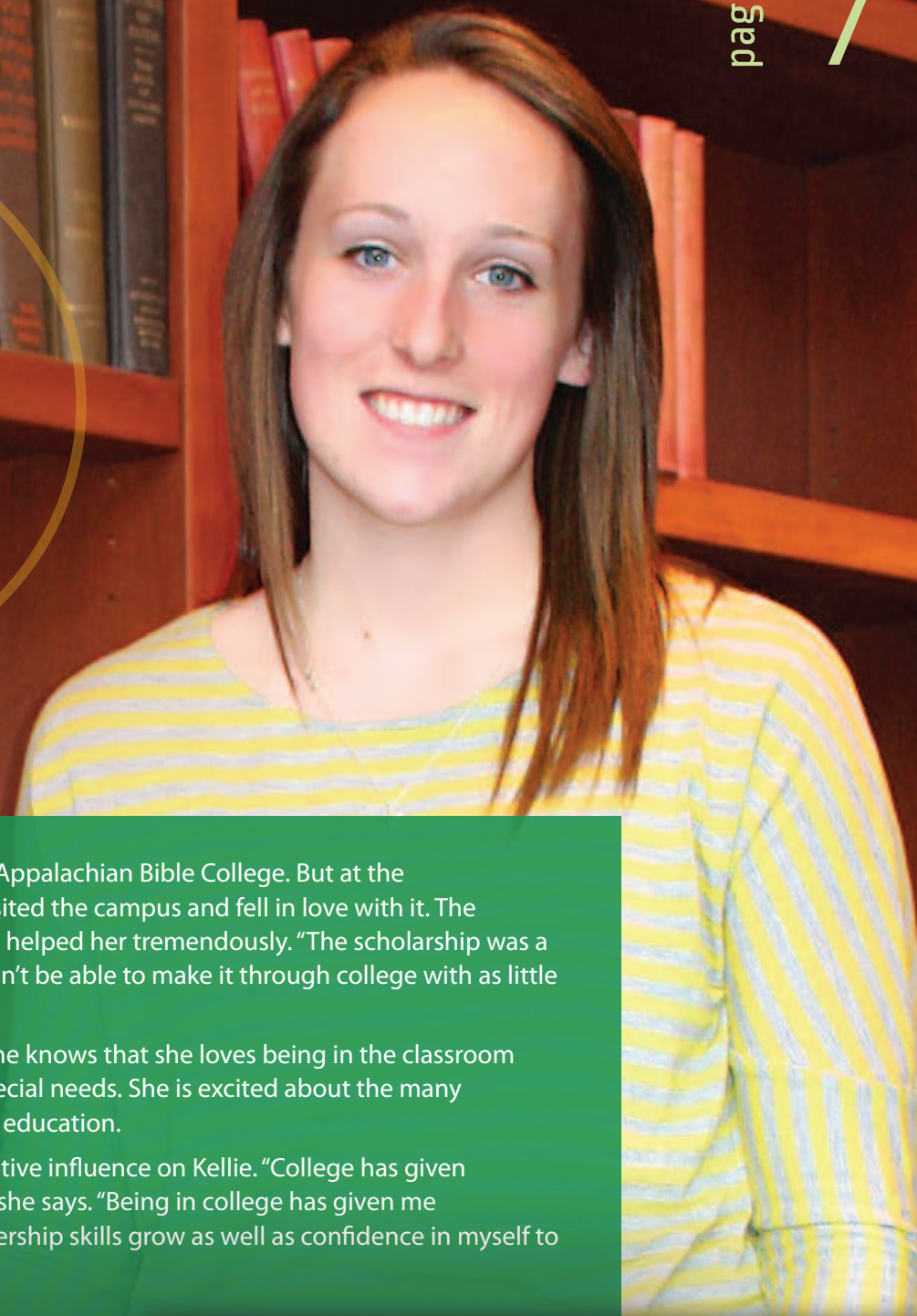
Kellie JAVINS

Junior

Appalachian Bible College

Major: Elementary Education, Bible

Minor: Music



Kellie Javins wasn't originally planning to attend Appalachian Bible College. But at the encouragement of her mother and pastor, she visited the campus and fell in love with it. The Bernard McDonough Foundation scholarship has helped her tremendously. "The scholarship was a big financial relief to my family," she says. "I wouldn't be able to make it through college with as little debt without it."

Kellie isn't sure about her exact career path but she knows that she loves being in the classroom and working with kids, particularly those with special needs. She is excited about the many opportunities available in the field of elementary education.

The college experience has had a significant, positive influence on Kellie. "College has given me opportunities that I really didn't see coming," she says. "Being in college has given me independence and confidence. I've seen my leadership skills grow as well as confidence in myself to really know that I can make it in this big world."

Bernard McDonough Foundation

Circle of Vision Scholarship



Location: Bethany, WV

Founded: 1840

Enrollment: 1,005

President: Scott D. Miller

2011-2012 Graduates: 141

Operating Budget: \$38,300,000

Endowment: \$45,800,000

Website: www.bethanywv.edu

Academics: A four-year private liberal arts institution offering bachelor degrees in more than 25 fields of study and a Master of Arts in Teaching. Affiliated with the Christian Church (Disciples of Christ).

Khristian SMITH

Sophomore

Bethany College

Major: English/Creative Writing

Khristian Smith has dreamed of being a writer for some time. "As a child, I loved when my mother would read to me," he says. "I learned to read at a young age. And pretty early on in my life, I decided that I wanted to write."

At Bethany College, Khristian has found a fertile educational atmosphere. "I have always loved learning. And now I love learning even more," he says. "Being at Bethany, I've found that there's still so much I don't know—and so much more I want to know. I just love it."

Khristian has found that he not only enjoys reading and writing, he appreciates dissecting literature and teaching about writing too. His plan is to go to graduate school so that he can work as a college professor. His ultimate goal is to be a published writer. "I've made it an incentive of mine that whether or not I sell a book, I want to be able to walk into a bookstore and see my book there," he says. "That would be the most fulfilling achievement—if I am afforded that opportunity."

Scholarship

Schenk Charitable Trust



Location: Charleston, WV

Founded: 1888

Enrollment: 1,427

President: Edwin H. Welch

2011-2012 Graduates: 293

Operating Budget: \$31,692,429

Endowment: \$31,613,074

Website: www.ucwv.edu

Academics: An independent, co-educational, residential university offering baccalaureate programs in 15 academic fields, master's degree programs in physician assistant studies, business administration and forensic accounting, and a doctoral degree program in pharmacy.

Jennifer NICHOLS

Sophomore
University of Charleston
Major: Nursing

Jennifer Nichols' parents encouraged her to attend college. She is the first in her family to do so. When it came time to choose a college, scholarships made a big difference for Jennifer. She was thrilled to receive enough financial aid to be able to attend the University of Charleston (UC). "Without scholarships, I wouldn't have been able to afford to attend UC," says Jennifer. "They really make a difference. Every dollar counts."

Jennifer has always been interested in the medical field. In high school, she spent considerable time volunteering in hospital settings. She is studying to be a registered nurse and one day might go on to get a related master's degree or become a nurse practitioner.

For now, Jennifer is pleased with the UC nursing program. "I feel like I'm getting a really good education. Hopefully that will prepare me to work in a wonderful hospital as a nurse. That's really what I want—to be a good nurse," she says.

Dominion Foundation and WVU
Legacy Endowment Scholarship Fund

Circle of Vision Scholarship

Jerald "J.D." BROWN

Freshman
Davis & Elkins College
Major: Physical Education
Minor: Education



J.D. Brown is a first generation college student. His family and high school teachers inspired him to apply for college. "I wanted to get a good paying job, have a good future and make my parents proud," he says. Without scholarships, J.D. may not have had the chance to go to college.

Davis & Elkins College has been a good fit for J.D. He appreciates being able to attend a school that's not too far from home. In addition, he says that the small class sizes have helped to bring him out of his shell and improve his work ethic.

J.D. intends to become a physical education teacher and coach. "I've been around sports and played sports my whole life," he says. "I figured that teaching it would be the best choice because I love doing it."

Circle of Vision Scholarship

Martha Gaines and Russell Wehrle
Memorial Foundation

West Virginia
Independent Colleges
& Universities



Location: Elkins, WV

Founded: 1904

Enrollment: 818

Chancellor: Michael Mihalyo

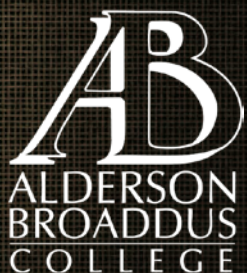
2011-2012 Graduates: 124

Operating Budget: \$13,963,845

Endowment: \$26,513,781

Website: www.dewv.edu

Academics: A small liberal arts college offering more than 30 academic programs leading to baccalaureate and associates degrees ranging from the traditional arts and sciences to professional studies, as well as innovative programs such as sustainability studies and hospitality and tourism management. Affiliated with the Presbyterian Church (USA).



Location: Philippi, WV

Founded: 1871

Enrollment: 870

President: Richard Creehan

2011-2012 Graduates 163

Operating Budget: \$17,519,600

Endowment: 16,651,609

Website: www.ab.edu

Academics: Deeply rooted in the liberal arts, Alderson-Broaddus College is a health-related and professional educational institution.

Alderson-Broaddus College is affiliated with the American Baptist Churches, USA, and the West Virginia Baptist Convention.

Melissa PHARIS

Senior

Alderson-Broaddus College

Major: Nursing

Melissa Pharis' parents have always encouraged her to go to college, but with a large family to support, they weren't able to help her pay for it. That didn't stop Melissa from pursuing her dreams. She worked hard in high school to get good grades so that she would be competitive for scholarships. And now she's a first generation college student at Alderson-Broaddus College.

Melissa has had a unique college experience. She had to take a couple of years off when a family member became sick, and throughout college, she has worked two part-time jobs to help support herself. Despite these challenges, Melissa has maintained a remarkable attitude. "I've learned that if you work hard, be patient, stay positive and never take 'no' for an answer, you can achieve anything—you can succeed," she says.

This determination has paid off; Melissa will be graduating this spring. She hopes to find work as a nurse with the Red Cross or another nonprofit organization that provides health care during disasters or in less fortunate areas of the world.

Council of Independent Colleges:
UPS Educational Endowment Fund

Circle of Vision Scholarship



Rick Thompson

Youth Pastor, Cobbs Creek Missionary Baptist Church, Alum Creek, WV

Graduate, Appalachian Bible College

Majors: Bible/Theology and Missions

Circle of Vision Scholarship: BB&T West Virginia Foundation

Rick Thompson's Circle of Vision Scholarship served as a catalyst that has multiplied the gifts of generosity and is giving back.

Today, as a youth pastor at Cobbs Creek Missionary Baptist Church, Rick works with rural, disadvantaged children who are enduring everything from extreme poverty to broken homes to incredible despair in their lives. Rick's wife, Rebecca, is a partner in his ministry service.

"My wife and I had many challenges along the path that eventually brought us to Cobbs Creek," says Rick. "We weren't sure where we were going to end up after I graduated and we got married. For now, Rebecca and I know that we are in the right place. It is such a blessing to see the growth in the children we work with."

Rick has been able to call upon many skills that he gained as a student at Appalachian Bible College (ABC). "I was involved in children's ministries and schools while at ABC," he says. "I didn't realize the degree to which my education was preparing me for where I am today."

When reflecting upon his Circle of Vision Scholarship, Rick's gratitude is effusive. "My scholarship allowed me to graduate debt free and then go on to serve underprivileged people. I am not chained by student loan debt and am able to fully devote myself to helping children thrive in a challenging environment." Rick is grateful that he can focus his energy and time on being an effective youth pastor rather than having to work side jobs to pay off school loans. "What a liberating and empowering feeling," says Rick.

Rick is thankful for the generosity of the BB&T West Virginia Foundation and knows not to take his gift for granted. "The Circle of Vision Scholarship that I received was a huge blessing and an honor. My wife and I have a long-term vision for our lives that involves working with youth. This scholarship definitely set me off on the right foot."

Paul D. Daugherty

President & CEO, West Virginia Grantmakers Association

Graduate, West Virginia Wesleyan College, 2000

Majors: Communication Studies and Political Science

Circle of Vision Scholarship: Bernard McDonough Foundation

Paul Daugherty exemplifies the way in which the Circle of Vision scholarship Scholarship program Program gives back to West Virginia. As president and CEO of the West Virginia Grantmakers Association, he tirelessly works to promote philanthropy and address critical issues in the Mountain State.

Paul was drawn to West Virginia Wesleyan College for a number of reasons. Coming from a family of five children, the ability to receive financial aid was a determining factor; he also appreciated Wesleyan's strong academic programs. But perhaps most influential was the college's focus on service-learning and volunteer leadership.

"Coming to Wesleyan gave me a broader view of the world and all of the potential career opportunities that were available," says Paul. The Circle of Vision scholarship and participation in the Bonner Scholars program enabled Paul to explore his passion for service, philanthropy and community leadership. While attending Wesleyan, he took lead roles on a variety of issues, including starting a food pantry and nutritional education program that has now been replicated statewide.

Paul extols the virtue of scholarships like the Circle of Vision program, as they grant students the opportunity to concentrate on such powerful, hands-on service projects. "It's energizing and transformative for someone young to realize that they can do great things in life," he says. "The value of the Circle of Vision program is not just in helping students toward career goals. Any investment in a student usually pays an unbelievable amount back. Not just to the institution but to the community. There is power in knowing you are inspiring young leaders."

According to Paul, his service experiences were instrumental to his learning. They gave him a real world, competitive edge once he entered the job market, and much more. "My internships and volunteer leadership opportunities really put an ethic in me," he says. "I learned not just to be an effective graduate but to be an engaged citizen that contributes to society."



Honor Roll of DONORS

Donors acknowledged in the Honor Roll
provided gifts for Campaign 2012
(January 1 – December 31, 2012)

\$50,000 - \$99,999

BB&T West Virginia Foundation (41)
Delton Restaurants, Inc. (8)
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Bernard McDonough Foundation (32)
Cecil I. Walker Machinery Charitable Trust (37)

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Tri-State Roofing & Sheet Metal Company –
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Bold Italicized denotes a board member
(*) Denotes a new donor
() Denotes number of years as a donor

Special care has been taken in preparing
this report. We apologize for any errors or
omissions. If your listing has not been printed
to your specifications, we ask that you inform
us by contacting Julia Higginbotham at the
WVUCU office.

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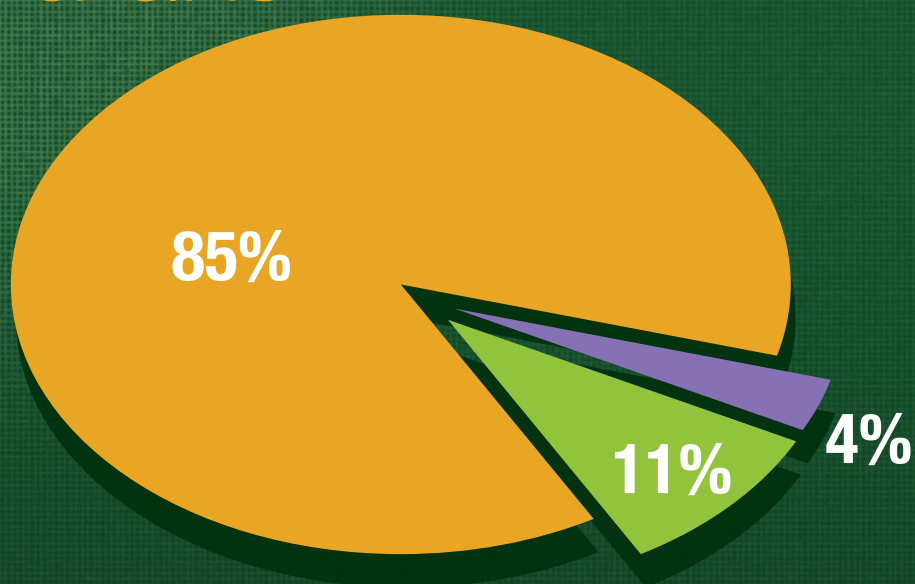
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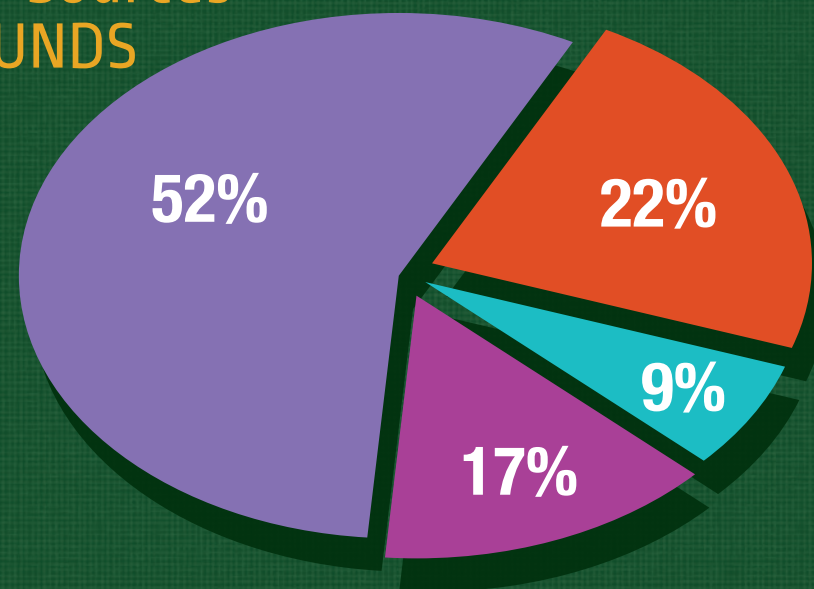
2012 Giving SUMMARY

2012 Types OF GIFTS



| | | |
|-------------------------|--------------|-----|
| Designated & Restricted | \$75,000 or | 11% |
| Gifts In-Kind | \$25,171 or | 4% |
| Unrestricted | \$591,440 or | 85% |

2012 Sources OF FUNDS



| | | | |
|--------------|-----------|----|-----|
| Corporations | \$151,871 | or | 22% |
| Individuals | \$60,002 | or | 9% |
| Foundations | \$363,400 | or | 52% |
| Trusts | \$116,338 | or | 17% |

Total Amount = \$ 691,611

Composite DATA Member Institutions

| | |
|-------------------------|---------------|
| Total Enrollment | 7,876 |
| West Virginia Residents | 3,637 |
| Total Operating Budgets | \$177,382,273 |
| Total Endowment | \$175,582,527 |
| 2010-2011 Graduates | 1,468 |
| Number of Alumni | 72,453 |
| Alumni in West Virginia | 22,815 |



West Virginia Independent Colleges and Universities
www.wvicu.org



Alderson-Broadus College
www.ab.edu



Appalachian Bible College
www.abc.edu



Bethany College
www.bethanywv.edu



Davis and Elkins College
www.dewv.edu



Ohio Valley University
www.ovu.edu



University of Charleston
www.ucwv.edu



West Virginia Wesleyan College
www.wvwc.edu



Wheeling Jesuit University
www.wju.edu

